

## Orora Packaging Australia Pty Ltd

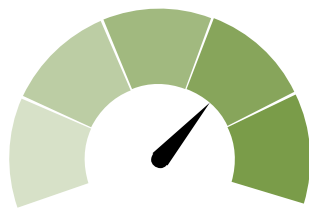
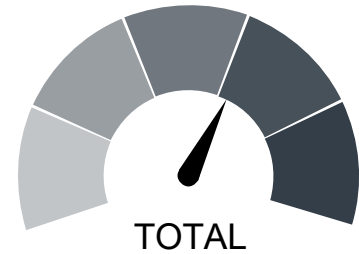
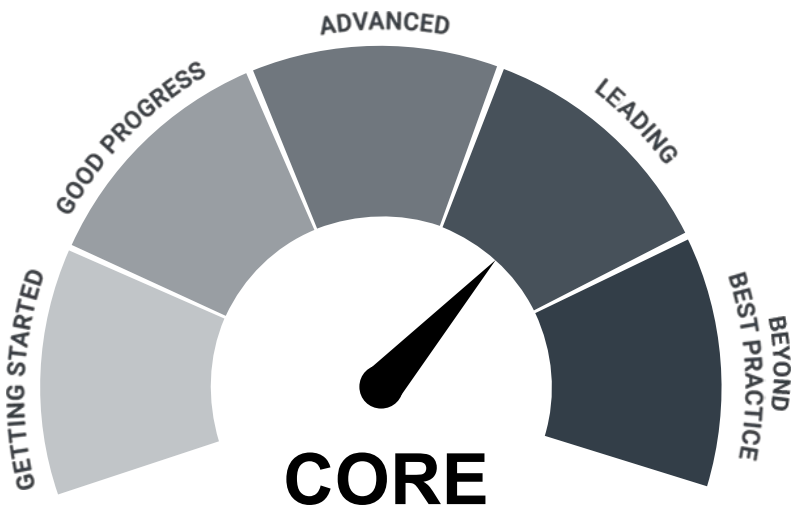
Website  
ororagroup.com

Primary Industry Sector  
Packaging Manufacturer

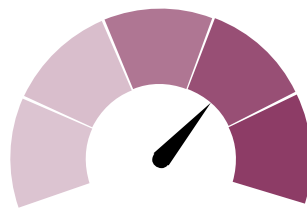
Packaging Supply Chain Position  
Manufacturer

ABN  
32165443667

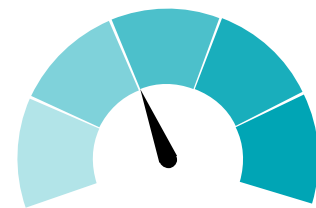
### DASHBOARD



LEADERSHIP



OUTCOMES



OPERATIONS

### SUMMARY

For the 2018 APCO Annual Report, *Orora Packaging Australia Pty Ltd* has achieved Level 4 (Leading) for the core criteria. All six core criteria were answered and seven out of seven recommended criteria were answered.

### INDICATORS

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

**CORE:** All core criteria.

**RECOMMENDED:** All answered recommended criteria.

**TOTAL:** Sum of all core and answered recommended criteria.

**LEADERSHIP:** All criteria that defines leadership on packaging sustainability.

**OUTCOMES:** All criteria that lead to direct improvement in packaging sustainability.

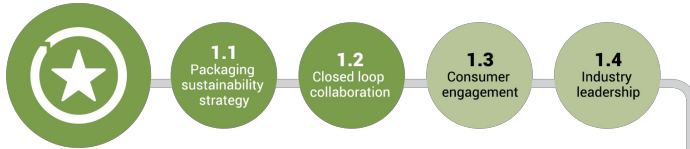
**OPERATIONS:** All criteria related to business operations for improving packaging sustainability.

## Orora Packaging Australia Pty Ltd

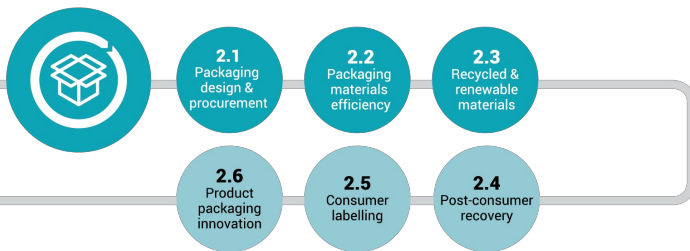
### REPORTING FRAMEWORK

#### OVERVIEW

##### 1. LEADERSHIP



##### 2. OUTCOMES



##### 3. OPERATIONS



xx Core criteria    xx Recommended criteria

#### LEVEL DESCRIPTION

##### LEVEL 0

##### NOT YET STARTED

The organisation does not have a plan and has not started investigating options for action under the relevant criteria.

##### LEVEL 1

##### GETTING STARTED

The organisation is developing a plan or is investigating options for action under that criteria (e.g. agreeing on goals and targets).

##### LEVEL 2

##### GOOD PROGRESS

There are documented procedures in place (e.g. to implement the Sustainable Packaging Guidelines) or some progress has been achieved, data tracking shows up to 20% of products have achieved the desired outcome.

##### LEVEL 3

##### ADVANCED

The organisation has specific, measurable targets in place, or data tracking shows that >20% of products have achieved the desired outcome.

##### LEVEL 4

##### LEADING

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. >50% of products have achieved the desired outcome.

##### LEVEL 5

##### BEYOND BEST PRACTICE

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. 100% of products have achieved the desired outcome.

### ABOUT APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- **Core criteria** are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram above illustrates the key differences between performance levels. APCO Members commenced annual reporting against the new Framework in 2018. Please see [www.packagingcovenant.org.au](http://www.packagingcovenant.org.au) for more information.

### ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects. APCO annual reporting is a key Membership activity, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.

## Orora Packaging Australia Pty Ltd

The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

### COMMITMENTS

#### Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY

##### 3. Advanced

**Your organisation is committed to:** (1) Having a strategy to improve packaging sustainability. (2) Integrating your packaging sustainability strategy into business policies and processes. (3) Ensuring that your organisation has a documented process in place for continuous improvement to your packaging sustainability strategy.

#### Criteria 1.2 CLOSED LOOP COLLABORATION

##### 5. Beyond best practice

**Your organisation is committed to:** Introducing a documented process to continually identify new opportunities for collaboration or to improve existing initiatives.

#### Criteria 1.3 CONSUMER ENGAGEMENT

##### 3. Advanced

**Your organisation is committed to engaging consumers about packaging sustainability by:** (1) Including packaging information on your website or other publications. (2) Applying on-pack claims or labels. (3) Applying labels that encourages active consumer engagement.

#### Criteria 1.4 INDUSTRY LEADERSHIP

##### 3. Advanced

**Your organisation is committed to:** (1) Investigating collaborative or industry leadership actions to improve packaging sustainability. (2) Having at least one leadership initiative externally recognised through an award or other formal process. (3) Actively engaging with peers and/or the community to promote packaging sustainability, and sharing sustainability knowledge for non-commercial purposes.

## Orora Packaging Australia Pty Ltd

### COMMITMENTS

#### Criteria 2.1 PACKAGING DESIGN AND PROCUREMENT

##### 3. Advanced

**Your organisation is committed to:** Reviewing at least 20% of packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent.

#### Criteria 2.2 PACKAGING MATERIAL EFFICIENCY

##### 5. Beyond best practice

**Your organisation is committed to:** Reducing packaging weight or optimising packaging material efficiency in all products.

#### Criteria 2.3 RECYCLED AND RENEWABLE MATERIALS

##### 4. Leading

**Your organisation is committed to:** Incorporating or optimising recycled and/or renewable content in more than 50% of products.

#### Criteria 2.4 POST-CONSUMER RECOVERY

##### 4. Leading

**Your organisation is committed to:** Having more than 50% of primary packaging be recoverable through existing post-consumer recovery systems and achieving the highest potential environmental value.

#### Criteria 2.5 CONSUMER LABELLING

##### 4. Leading

**Your organisation is committed to:** Labelling more than 50% of products with disposal or recovery information.

#### Criteria 2.6 PRODUCT-PACKAGING INNOVATION

##### 2. Good progress

**Your organisation is committed to:** Evaluating and optimising up to 20% of product-packaging systems using Life Cycle Assessment (LCA) or similar.

## Orora Packaging Australia Pty Ltd

### COMMITMENTS

#### Criteria 3.1 BUSINESS TO BUSINESS PACKAGING

##### 1. Getting started

**Your organisation is committed to:** Developing a plan or investigating opportunities to reduce the amount of single-use business-to-business (B2B) packaging used internally or sent to customers.

#### Criteria 3.2 ON-SITE WASTE DIVERSION

##### 4. Leading

**Your organisation is committed to:** Investigating opportunities to divert more than 50% of solid waste generated at facilities (factories, warehouses, offices, retail stores etc.) from landfill.

#### Criteria 3.3 SUPPLY CHAIN INFLUENCE

##### 2. Good progress

**Your organisation is committed to engaging its supply chain about packaging sustainability by:** (1) Collaborating with key suppliers to share knowledge. (2) Having processes to evaluate risks and opportunities for influence.

### SIGN OFF

Ann Stubbings

Company Secretary

Friday, June 29, 2018

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